

PRESS RELEASE – FEBRUARY 2016

ActiveEon, supported by Business France, Orchestrates and Accelerates processing of thousands of Amazon nodes for a new Israeli customer

Paris and Tel Aviv, 25th of February 2016 – Thanks to Business France Tel Aviv support, ActiveEon has announced that their **Workflows & Scheduling** product is now largely used by a new Israeli customer. With ActiveEon's solutions, an Israeli finance company is optimizing its analyses of stock-exchange quotations in order to take the best position for its customers. This **Algorithmic Trading** platform orchestrated by ActiveEon runs on thousands of nodes on Amazon Web Services (AWS) cloud platform.

From the 31st January to the 4th February, Business France organized, in partnership with the French Ministry of Economy, *French Tech* and French Clusters (*Cap Digital, Systematic, Solutions Communicantes Sécurisées, Minalogic, Imaginove, Images & Réseaux, Pôles TES*), an **export trip** in Israel (Tel Aviv and Haifa) focused on Big Data & IoT. The ActiveEon company, which is developing its business in Israel, participated to the journey.

Yael Haouzi, Head of High-Tech, Innovation and Services at Business France Tel Aviv says: "Our local presence allows us to have a good knowledge of economic players in this country. In a short period of time we succeeded in reaching our Israeli contacts according to criteria established with ActiveEon."

François Tournesac, Chief Sales Officer at ActiveEon says: "We were impressed with the quality of Business France support in Tel Aviv. As we work with advanced technologies, it isn't always simple for us to find potential customers and right persons to speak to. Within 4 days, Business France has arranged for us more than 20 different meetings, and all of them were perfectly qualified."

The results came very quickly. Only 3 weeks after these first meetings, ActiveEon has signed a contract with a new customer in Tel Aviv and providing support to lead them to the production stage.

The new ActiveEon customer, whose name remains confidential for the moment, is a private innovative fast-growing company, established in 2015. It aims to become a leading player on finance marketplaces by developing advanced analyses for Algo Trading investments. Backed by its talented team, the company develops advanced technologies involving Big Data and Machine Learning. Coupled with an in-depth comprehension of the financial arena, the company develops algorithms for cutting-edge automated orders.

Thanks to ActiveEon's **Workflows & Scheduling** solution, the company can now conduct its financial analysis in a very simple way using thousands of nodes on Cloud Amazon Web Services (AWS), not needing an expensive infrastructure, and can also easily transfer its data towards and from the Amazon S3 storage. ActiveEon schedules and orchestrates data processing, automatically manages network failures and guarantees fault-tolerance. Moreover, it allows to optimize the number of virtual machines which are used on AWS and their cost.

Denis, Caromel, CEO of ActiveEon says: "Large scale efficiency of our solutions has perfectly fitted high capacity and high speed requirements for such financial analysis. Moreover, reliability and agility of our solutions, providing rich and flexible APIs were particularly appreciated by the customer."

The Israeli customer about the ActiveEon solution: « The ActiveEon solution is incredibly simple to implement. It allows us to achieve very big configurations with efficiency, agility, and to control cloud infrastructure costs thanks to their advanced scheduling. We also have the possibility to choose the most appropriate supplier at any time (Amazon, Azure, Google Cloud Platform, etc.).»

About ActiveEon:

ActiveEon, www.activeEon.com, is a software editor providing innovative solutions for IT automation, acceleration and IT scalability, Big Data, Internet of Things, Distributed and Parallel applications. ActiveEon automates its customers Business to accelerate its go-to-market, and helps them get competitive advantage. ActiveEon has achieved a significant funds raising (1M\$) from local and foreign investors (*PACA Investissement, BA06, Nestadio Capital* and *Kima Ventures, Xavier Niel's funds*).

ActiveEon serves national and international regular customers, such as CEA, L'ORÉAL, ORANGE, INRA, Mediametrie, TAGSYS RFID, Amadeus, SeaEngineering (US), Home Office (UK), AxisPoint/McKESSON (Healthcare, USA) and more.

ActiveEon offers ProActive, a suite of Software solutions available in SaaS mode: **Workflows & Scheduling** is a complete workload scheduler that distributes and simplifies the execution of applications, featuring a workflow orchestrator and a resources manager, also featuring data transfer and License cost optimization. **Parallel Scientific Toolbox** is a solution that allows the distribution and the acceleration of Big Data processing in R Language, Spark, Hadoop, Matlab, Scilab, etc. on Clusters, Grids or Clouds. **Cloud Automation** automates the deployment and management of complex multi-VMs applications, managing heterogeneous and hybrid Clouds (private, public, hybrid, multi-vendors Clouds).

The product suite allows the management of heterogeneous environments (Linux, Windows, MacOS, VMware, OpenStack, CloudStack, ESXi, Hyper-V, Docker, Microsoft Azure, Amazon Web Services, IBM Bluemix, etc.).

Press Contact: veronika@activeeon.com, +33 (0) 988 777 667.

About Business France:

Business France, www.businessfrance.fr, is the national agency for French economy internationalization. It is in charge of international development of businesses and their export abroad, as well as prospecting and foreign investments in France. Business France contributes to develop French economy and its business and territorial attractiveness. It also manages and develops the VIE program (International Volunteering in Business). Created on the 1st January 2015, Business France has arisen from a merger of UBIFRANCE and AFII (French Agency for international investments). Business France counts 1500 employees based in France and more than 70 countries worldwide. It is backed by a large network of public and private partners.

Press Contact: Business France Tel-Aviv: Yael.Haouzi@businessfrance.fr, +972 (0)3 544 91 28

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